

A Healthcare Organization's Guide to Provider Matching

Finding the right provider fit is key to your patients' well-being and your organization's success. But, how do you find that perfect provider match? By working with an organization that delivers provider matching services, you can find a provider who meets your organization's needs and aligns with your team's culture and values. When the right match is secured, you'll have a provider who fills your care gaps and who your care team and patients love.



Provider matching 101

Every organization has a particular set of criteria they look for in a provider. These criteria might include provider specializations and timezones or culture-related things like values and flexibility. Providers have standards they're looking to fulfill, too. Their list might consist of similar items related to scheduling and cultural fit. Provider matching compares the wants and desires of both parties and finds the pair that would work best together.

When the match is right, it can bring stability to organizations, providers, and the patients they serve. Securing the right match the first time is key to a positive patient experience and creates long-term success. Provider matching is an essential solution for high-quality care that benefits your entire organization.

The right provider for your population

If finding a mental health provider in your geographic region with the right specialization for your community is challenging, you're not alone. Thankfully, provider matching helps address this problem head-on. At Iris Telehealth, we have a large geographic pool of providers and can connect organizations with someone who can meet the unique needs of their population – regardless of location. Our rigorous vetting process ensures our behavioral health providers are top quality and have a track record of providing exceptional care to communities like yours.

Here are six key components that make up a great telepsychiatry provider:

- ✓ They believe in patient-centered care
- ✓ A team mindset is central to their work
- ✓ They're self-motivated
- ✓ They're tech-savvy or willing to learn how to be tech-savvy
- ✓ They have a willingness to ask for help
- ✓ Independence is a part of their success



After you've found the perfect match, the matching process evolves with your needs. We serve as mediators to ensure the relationship is successful for the long-term. This approach positions patients to get the highest level of care while also helping support the provider's well-being.

Provider matching in action

"The providers at Iris are perfect matches for our clinic. Iris's employees are great communicators and support us during stressful times. The telepsychiatry aspect continues to be the most smoothly run, successful, and productive part of our program."

Wendy Barnhart

Telehealth Lead Coordinator, Chapa-De Indian Health

"Iris Telehealth made our start-up straightforward and trouble-free. Their quality psychiatrists were a fit for our FQHC environment. Their staff was responsive and always willing to solve problems with credentialing, productivity, and management."

Andrea Kuebbeler

Director of Behavioral Health, PrimeCareHealth

Key benefits of working with a clinician your patients and providers love

According to the American Medical Association, replacing a physician often takes two to three times the annual salary of the physician who left¹. Along with that cost, there's also the time and effort that goes into onboarding. When the match isn't right, there's an enormous amount of time and money wasted.

That's why our provider matching process includes:

- A rigorous vetting process that ensures all our providers are top quality
- Help securing the right provider type, whether that's a psychiatrist, PMHNP, or an LCSW
- A meet and greet that ensures cultural and organizational alignment
- Help getting your provider licensed and credentialed

From the clinical setting to the scheduling details to our prescribing philosophy, we are committed to ensuring your provider is the right match for you.

The Iris Match

At Iris, provider matching is an essential piece of the puzzle. When matching a provider with an organization, we work to ensure the match is mutually beneficial.

The Iris Match includes the following considerations:

- ✓ Relevant provider experience
- ✓ Prescribing philosophies
- ✓ Personality match
- ✓ Organizational needs
- ✓ Culture and values

We care about ensuring the perfect fit for organizations and the providers they add to their teams. If you'd like to learn more about the Iris and our approach to provider matching, contact us today at iristelehealth.com.

Berg, S. (2018, October 11). How much physician burnout is costing your organization. American Medical Association. Retrieved May 24, 2022, from <https://www.ama-assn.org/practice-management/physician-health/how-much-physician-burnout-costing-your-organization>