



# A comprehensive care model that seamlessly integrates into your organization to fill behavioral health gaps and improve patient outcomes

Timely access to quality care backed by data analytics and designed for long-term program success.

Virtual Clinic delivers a tailored approach to behavioral health services where your organization needs them across your outpatient populations. This care model was designed to be endlessly adaptable to effectively address costly gaps in care across the continuum.

Our Joint Commission-accredited medical group — **which employs over 450 providers nationwide and has focused exclusively on behavioral health care delivery since 2013** — will equip your organization with a cross-functional care team of psychiatrists, therapists, and psychiatric mental health nurse practitioners who will fully integrate into your EMR and existing technology and workflows.

This care model is backed by an AI-enabled care optimization platform that ensures each patient receives the right level of care from the right provider, in a timely manner.

Virtual Clinic allows seamless support and improves patient outcomes — while operating with an at-risk model that prioritizes financial sustainability for your organization.



*“Virtual care allowed us to expand beyond our state walls. We’ve gone from a 60 day wait for an intake to now we can do an intake within one to three business days, and that’s because of telehealth.”*

**DR. HOLLY MINTZ CHIEF MEDICAL OFFICER,  
AMBULATORY CARE SERVICES ELLIOT HEALTH SYSTEM**



## We integrate into your patient journeys to:

### EXPAND AND ACCELERATE ACCESS



# 83%

Reduction in referral backlog\* within 6 months  
\*18,000 - 6,000

### ACHIEVE MEASUREMENT-BASED OUTCOMES



# 38%

Improvement in depression symptoms over eight weeks of care

### ENSURE FINANCIAL SUSTAINABILITY



# 9%

Operating margin for ambulatory service line

## About Virtual Clinic's Value for your Organization



### SEAMLESS INTEGRATION

Our providers leverage your existing technology, EMR, and workflows to seamlessly blend into your health system — ensuring an optimal patient experience. Additionally, this integrated approach optimizes referral workflows and documentation, leading to improved satisfaction for referring providers.



### COMPREHENSIVE BEHAVIORAL HEALTH CARE

We tailor our programs to fit your organization's goals and needs, leveraging proven components for an effective, sustainable care model.



### FINANCIAL SUSTAINABILITY

Iris owns the financial risk of our Virtual Clinic model and will optimize access and billing, ensure top-of-license care for all behavioral health providers, and drive behavioral and physical care integration – delivering a sustainable and scalable program and reducing total cost of care.



### PATIENT SATISFACTION AND RETENTION

Our Virtual Clinic model drives timely access to integrated behavioral health care, ensuring a holistic approach that shows patients you care and supports patient retention for your organization.

## How it works

### 1. Care Delivery Preparation

We'll work with your care team to identify target populations to focus on, engage with referring providers, and support in patient outreach and enrollment.

### 2. Risk Stratification

We'll leverage a risk-stratified patient registry to prevent ED escalations and ensure the highest-risk patients receive care first.

### 3. Care Model Delivery

We'll deliver high-quality behavioral health services via an adaptable care model that seamlessly integrates into the patient journey -- regardless of age, diagnosis, and acuity.

### 4. Program Measurement and Optimization

Through AI-enabled analytics, we ensure key operational, clinical, and financial goals are achieved through our partnership.

**Ready to become an Iris Telehealth partner?** Contact us today to get started.

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