



## An **AI-enabled behavioral health care optimization platform** designed to deliver daily and long-term success

Optimize the financial, clinical, and operational success of your behavioral health strategy.

Iris Insights enables behavioral health risk optimization, capacity management, and revenue cycle analytics and benchmarking to help your organization optimize your behavioral health services.

This platform leverages AI to reduce behavioral health escalations, improve access, and enable your organization to achieve your key goals and KPIs.

Iris Insights was built based on the experiences and best practices of our Joint Commission-accredited medical group — which **employs over 450 providers nationwide and has focused exclusively on behavioral health care delivery since 2013** — and expertly utilizes behavioral health analytics and analyzes EMR, claims, and prescription data to optimize the patient journey.

Whether you need to reduce behavioral health escalations or improve access, Iris Insights empowers your organization with the actionable data you need to make meaningful change for your patients.



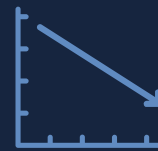
*“Virtual care allowed us to expand beyond our state walls. We’ve gone from a 60 day wait for an intake to now we can do an intake within one to three business days, and that’s because of telehealth.”*

**DR. HOLLY MINTZCHIEF MEDICAL OFFICER,  
AMBULATORY CARE SERVICES ELLIOT HEALTH SYSTEM**



## Visualize the data you need to:

### EXPAND AND ACCELERATE ACCESS



# 83%

Reduction in referral backlog\* within 6 months

*\*18,000 - 6,000*

### ACHIEVE MEASUREMENT-BASED OUTCOMES



# 38%

Improvement in depression symptoms over eight weeks of care

### ENSURE FINANCIAL SUSTAINABILITY



# 9%

Operating margin for ambulatory service line

## Four Modules Designed to Deliver Value for your Organization



### **BEHAVIORAL HEALTH RISK OPTIMIZATION**

Reduce behavioral health escalations and engage referring providers by AI risk assessment of any patient cohort to ensure patients most in need receive care first.



### **CAPACITY MANAGEMENT**

Improve access by continuously assessing patient demand, predicting access gaps, and optimizing provider schedules.



### **REVENUE CYCLE ANALYTICS & BENCHMARKING**

Increase your revenue and identify opportunities for improvement in behavioral health revenue cycle management.



### **BEHAVIORAL HEALTH COMMAND CENTER**

Achieve operational, clinical, and financial KPIs to drive operational efficiency for your program and ensure continuous improvement via rigorous management oversight.

## How it works

### 1. Understand Patient Risk

Our algorithm recommendations are reviewed and approved by Iris psychiatrists and delivered to schedulers in outpatient settings or to the triage team in ED settings — ensuring the patients most in need receive care first.

### 2. Improve Access to Care

We assess and right-size existing provider capacity while dynamically projecting unmet need to direct additional provider resources.

### 3. Visualize the Right Data

Together we will collect, visualize, and analyze data that matters, all with the goal of driving continuous improvement.

### 4. Identify Opportunities to Increase Revenue

We provide actionable insights on how current metrics compare to relevant benchmarks and identify opportunities for effective revenue cycle management.

**Ready to become an Iris Telehealth partner?** Contact us today to get started.

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